

Reflections

Friday, July 17-28, 2020

No matter what you do

From Carol Monroe: This camp is owned and operated by two brothers I went through grades 2-12 with. They have mostly one-week summer camp residential programs. They had a 31 point checklist to follow, and just had to close for 2 weeks after 82 kids got COVID.

Article: "This summer camp took extraordinary COVID-19 precautions. It still failed."

https://www.washingtonpost.com/opinions/this-summer-camp-took-extraordinary-covid-19-precautions-it-still-failed/2020/07/14/998e172e-c22a-11ea-b178-bb7b05b94af1_story.html

(short article)

Smiles from Scooter

- Some COVID-19 humor (from bizwaremagic.com):
- So let me get this straight, there's no cure for a virus that can be KILLED by sanitizer and hand soap?
- Just wait a second—so what you're telling me is that my chance of surviving all this, is directly linked to the Common Sense of others?
- People are scared of getting fined for congregating in crowds. As if catching a deadly disease and dying a horrible death wasn't enough of a deterrent.
- Having some states lock down and some states not lock down is like have a peeing section in a swimming pool.
- Remember all those times when you wished the weekend would last forever. Well, Wish Granted. Happy now?
- Did a BIG load of pajamas so I would have enough to clean clothes for this week.
- Anyone else getting a tan from the light in the fridge?

Finally, my favorite:

- I think I'm finally being grounded for everything I didn't get caught for when I was a teenager.

Deliberately lo-fi

The resolution of communication has been on a downward slide for more than a decade.

Careful hand-tuned typography shifts to endless Helvetica, poorly kerned.

Face to face goes to landline phone call goes to cell phone call, goes to yelling into a speakerphone goes to lazy Zoom etiquette.

Music goes from live to vinyl to mp3.

Much of this is driven by the need to squeeze more and more stuff into a narrow pipe combined with a cultural desire for more instead of better.

But...

It will flip.

It always does.

Because better is better.

Seth Godin: 7/27/20

Day off

Anne and I are going to take our first weekday off since mid-February this Thursday, July 30.

Big projects on the horizon

We've been working on budgets for July-Dec. 2020. Board will approve at Aug. 6th meeting.

We will be going out to raise money for our new online division in the next month. Tom Pickens (board member), Lori and I have been working on a PowerPoint presentation for delivery to suitable donors. Board gets a look at it early next week.

That's it for now.

See you Friday.

Scott